

## **Leasing Manager at Peninsula Apartments:**

### **The Opportunity:**

National Development is looking for a Leasing Manager for Peninsula Apartments. The ideal candidate will bring a passion for people, apartment living, and creating a sense of community among residents and team members. As the leader of our leasing team, you will instill a sense of National Development pride in everyone that you interact with.

### **As a Leasing Manager, your primary responsibilities include:**

- Managing all leasing efforts, strategy, and lead generation
- Managing all on-site marketing including the maintenance of social media, outreach campaigns, and other marketing initiatives, working with the internal marketing team as needed
- Corresponding with prospective residents – establishing a good rapport, setting up appointments, touring the community, and taking them through the leasing and move-in process, all while showcasing exemplary customer service and sales skills
- Administrative tasks such as lease generation, resident file preparation and maintenance, and resident correspondence
- Preparing weekly leasing reports
- Participate in the planning and execution of resident events
- Cultivating and maintaining strong, loyal relationships with residents, offering a first-class resident experience and helping to maintain a strong sense of community

### **You Create Value by:**

- Being dedicated to our residents – working to exceed their expectations, resolve any community-related issues, and strive to create extraordinary experience
- Being dedicated to National Development – striving to exceed leasing goals, reduce turnover, maintain a positive reputation (both online and anecdotally), and proudly represent National Development's professionalism and values
- Being dedicated to your team - you roll up your sleeves and assist team members—no job is “below your pay grade”

### **What You Bring to Us:**

- 3+ years experience in the property management, hospitality or retail industries
- Experience with industry software (YARDI)
- Familiarity with social media channels (Facebook, Twitter, Instagram)
- Experience with a Revenue Management software platform (YieldStar preferred)
- Willingness to jump in, learning new tasks and systems
- Outstanding communication skills, both written and verbal

### **What We Bring You:**

National Development offers a wide range of insurance options, programs and benefits that let you and your family be healthy and plan for the future. Including:

- Comprehensive and affordable health plans
- Life insurance
- Employee wellness incentives
- Company-matched 401K

We want our team members to be happy and healthy, both personally and professionally. Our benefits take into consideration everything from career development to family matters and health and wellness.

National Development is proudly an Equal Opportunity Employer.